

BTEC Level 3 Business Studies Preliminary Study YEAR 12



Your Task:

Complete the maths skills booklet and then research three international businesses of your choice, they must be from different industry sectors e.g. Tesco, British Airways and Dyson and complete the following:

You must include (Grade Pass):

- An explanation of the business including what it sells, the location of the business, the sector which it works in and the ownership of the business.
- An explanation of the stakeholders who have an interest in the business.

You should include (Grade Merit):

- An analysis of how conflict could occur between two sets of stakeholders including examples.
- An analysis of how successful or unsuccessful the business has been over the past 2 years.

You could include (Grade Distinction to Distinction Plus):

- An evaluation of the steps that your business has taken to resolve any conflicts over the past 2 years.
- An evaluation of why you believe the business is successful or unsuccessful.
- Recommendations as to what the business must do in the future to become/continue to be successful.

Assessment:

You will be required to produce a case study of at least two pages long. This information will be used during the lessons in September resulting in an initial assessment.

Useful Textbooks:

- Phillips J, Coupland-Smith H, Richards C, Smith J and Summerscales A; *BTEC Nationals Business Student Book 1*; Pearson; ISBN 9781292126166
- Business Review

Useful Websites:

- <https://qualifications.pearson.com/en/qualifications/btec-nationals/business-2016.html>
- <https://www.tutor2u.net/business>