

Year 12	T1	T2	Т3	T4	Т5	Т6
Content /	Unit 2 - Creating	Unit 2 - Creating	Unit 3 - Using social	Unit 3 - Using social	Unit 5 - Data	Unit 5 - Data
Topic for	Systems to	systems to manage	media in Business	media in Business	modelling	modelling
Term	manage information	information				
Кеу	A The purpose and	C Creating a relation	A Explore the	B Develop a plan to	C Implement the	A Investigate data
Knowledge	structure of	database structure	impact of social	use social media in	use of social media	modelling and how
for acquisition,	relational		media on the ways	a business to meet	in a business	it can be used in the
recall and	database	D Evaluating a	in which businesses	requirements		decision-making
application in	management	database	promote their			process
assessment or	systems	development	products and			
exam		project	services			
	B2 Design					
	documentation					
Key skills to	AO1 Demonstrate knowledge of		Learners will need to produce a comprehensive, well-balanced			Learners will
apply in	database development terminology,		evaluation of how a business uses social media, making realistic			produce a
assessment	standards, concepts and processes		and well-explained business-related observations on the			comprehensive,
or exam	AO2 Apply knowled	0	examples of how businesses have used social media effectively			detailed explanation
	-	atabase development				of the stages
	terminology, standa	-				involved in the
	processes to create	-	and how some businesses have not managed the risks involved			decision-making
	to meet a client brie		•		rguments fluently and	process, considering how a systematic
	-			heir views concisely, providing an evaluation that makes		
	problems and data		reasoned, valid judge	ements.		approach using
		mance of a database				valid information
	solution					leads to informed
						decisions that can
						be justified.



	AO4 Evaluate evider	nce to make informed				Learners will
	judgements about the success of a					evaluate the use of
	database's design a	nd performance		advanced features		
	AO5 Be able to deve	elop a database		and functions of a		
	solution to meet a c	lient brief with		spreadsheet in data		
	appropriate justifica	ation				modelling, and
						clearly show how
						this contributes to
						the decision-making
						process.
Title of	N/A	N/A	N/A	N/A	N/A	N/A
Knowledge						
Organiser						