Business BTEC
Year 13 curriculum map

Year 13	T1	T2	T3	T4	T5	T6
Content / Topic for Term	Unit 1 – Exploring business • Learning aim A • Learning aim B • Learning aim C • Learning aim D • Learning aim E	Unit 1 – Exploring business • Learning aim C • Learning aim D • Learning aim E Unit 2 – Developing a marketing campaign revision and re-sit preparation Unit 3 – Personal and business finance revision and re-sit preparation	Unit 1 – Exploring business • Learning aim E Unit 8 – Recruitment and selection process • Learning aim A • Learning aim B Unit 2 – Developing a marketing campaign Revision and re-sit preparation Unit 3 – Personal and business finance Revision and re-sit preparation	Unit 8 – Recruitment and selection process • Learning aim A • Learning aim B • Learning aim C Unit 3 – Personal and business finance Revision and re-sit preparation	Unit 8 – Recruitment and selection process • Learning aim C Unit 3 – Personal and business finance Revision and re-sit preparation	Unit 8 – Recruitment and selection process • Learning aim C
Key Knowledge for acquisition, recall and application in assessment or exam	Unit 1 – Exploring business Learning aim A: Explore the features of different businesses and	Unit 1 – Exploring business Learning aim C: Examine the environment in which businesses operate	Unit 1 – Exploring business Learning aim E: Investigate the role and contribution of innovation and enterprise to business success.	Unit 8 – Recruitment and selection process Learning aim A: Examine how effective recruitment and	Unit 8 – Recruitment and selection process Learning aim C: Reflect on the recruitment and selection process	Unit 8 – Recruitment and selection process Learning aim C: Reflect on the recruitment and selection process

what makes them successful Learning aim B: Investigate how businesses are organised Learning aim C: Examine the environment in which businesses operate Learning aim D: Examine business markets	Learning aim D: Examine business markets Learning aim E: Investigate the role and contribution of innovation and enterprise to business success Unit 2 – Developing a marketing campaign revision and re-sit preparation Unit 3 – Personal and business finance Revision and re-sit preparation	Unit 8 – Recruitment and selection process Learning aim A: Examine how effective recruitment and selection contribute to business success Learning aim B: Undertake a recruitment activity to demonstrate the processes leading to a successful job offer Unit 2 – Developing a marketing campaign Revision and re-sit preparation Unit 3 – Personal and business finance Revision and re-sit preparation	selection contribute to business success Learning aim B: Undertake a recruitment activity to demonstrate the processes leading to a successful job offer Learning aim C: Reflect on the recruitment and selection process and your individual performance Unit 3 – Personal and business finance Revision and re-sit preparation	and your individual performance Unit 3 – Personal and business finance Revision and re-sit preparation	and your individual performance

Key skills to apply in assessment or exam						
	• Application of knowledge of business features and the external environment • Analysis of the impact the features and environment have on the success of the business • Justification of the impact business markets and stakeholders can have on the success of a business	• Application of knowledge of business markets, entrepreneurship and innovation. • Analysis of the impact business markets have on the success of the business • Justification of the impact innovation and entrepreneurship have on the success of a business • Planning a marketing campaign • Researching an industry with a focus on marketing • Application of industry knowledge to a case study	• Application of knowledge of entrepreneurship and innovation • Analysis of the impact innovation and entrepreneurship have on the success of the business • Justification of the impact innovation and entrepreneurship have on the future success of a business • Application of knowledge of recruitment and selection activities • Analysis of business examples of recruitment and selection activities	• Application of knowledge of recruitment and selection activities • Analysis of business examples of recruitment and selection activities • Analysis of how recruitment and selection activities contribute to the success of a business • Plan and run a recruitment activity • Reflect on the success of the recruitment activity • Justify recommendations for future improvements to the activity • Application of financial issues	• Plan and run a recruitment activity • Reflect on the success of the recruitment activity • Justify recommendations for future improvements to the activity • Application of financial issues and accounting processes • Analysis of business and personal financial information and data • Evaluation of how financial information and data can be used	• Reflect on the success of the recruitment activity • Justify recommendations for future improvements to the activity

		• Application of financial issues and accounting processes • Analysis of business and personal financial information and data • Evaluation of how financial information and data can be used	• Planning a marketing campaign. • Researching an industry with a focus on marketing. • Application of industry knowledge to a case study. • Application of financial issues and accounting processes. • Analysis of business and personal financial information and data • Evaluation of how financial information and data can be used	and accounting processes • Analysis of business and personal financial information and data • Evaluation of how financial information and data can be used		
Title of Knowledge Organiser	Unit 1 learning aim A Unit 1 learning aim B	Unit 1 learning aim C Unit 1 learning aim D Unit 1 learning aim E Unit 2 learning aim A	Unit 1 learning aim E Unit 8 learning aim A Unit 8 learning aim B	Unit 8 learning aim A Unit 8 learning aim B Unit 8 learning aim C Unit 3 learning aim A	Unit 8 learning aim C Unit 3 learning aim A Unit 3 learning aim B Unit 3 learning aim C	Unit 8 learning aim C

	Unit 1 learning aim C Unit 1 learning aim D	Unit 2 learning aim B Unit 2 learning aim C Unit 3 learning aim A Unit 3 learning aim B Unit 3 learning aim C Unit 3 learning aim D Unit 3 learning aim E	Unit 2 learning aim A Unit 2 learning aim B Unit 2 learning aim C Unit 3 learning aim A Unit 3 learning aim B Unit 3 learning aim C Unit 3 learning aim D Unit 3 learning aim E	Unit 3 learning aim B Unit 3 learning aim C Unit 3 learning aim D Unit 3 learning aim E	Unit 3 learning aim D Unit 3 learning aim E	