

Year 13	T1	T2	Т3	T4	T5	Т6
Content / Topic for Term	Unit 1 – Exploring business • Learning aim A • Learning aim B • Learning aim C • Learning aim D • Learning aim E	Unit 1 – Exploring business • Learning aim C • Learning aim D • Learning aim E Unit 2 – Developing a marketing campaign revision and re-sit preparation Unit 3 – Personal and business finance revision and re-sit preparation	Unit 1 – Exploring business • Learning aim E Unit 8 – Recruitment and selection process • Learning aim A • Learning aim B Unit 2 – Developing a marketing campaign Revision and re-sit preparation Unit 3 – Personal and business finance Revision and re-sit preparation	Unit 8 – Recruitment and selection process • Learning aim A • Learning aim B • Learning aim C Unit 3 – Personal and business finance Revision and re-sit preparation	Unit 8 – Recruitment and selection process • Learning aim C Unit 3 – Personal and business finance Revision and re-sit preparation	Unit 8 – Recruitment and selection process • Learning aim C
Key Knowledge for acquisition, recall and application in assessment or exam	Unit 1 – Exploring business Learning aim A: Explore the features of different businesses and	Unit 1 – Exploring business Learning aim C: Examine the environment in which businesses operate	Unit 1 – Exploring business Learning aim E: Investigate the role and contribution of innovation and enterprise to business success.	Unit 8 – Recruitment and selection process Learning aim A: Examine how effective recruitment and	Unit 8 – Recruitment and selection process Learning aim C: Reflect on the recruitment and selection process	Unit 8 – Recruitment and selection process Learning aim C: Reflect on the recruitment and selection process



what makes them	Learning aim D:	Unit 8 – Recruitment	selection contribute	and your individual	and your individual
successful	Examine business	and selection	to business success	performance	performance
Learning aim B:	markets	process	Learning aim B:	p • · · • · · · • · • • •	
Investigate how	Learning aim E:	Learning aim A:	Undertake a	Unit 3 – Personal	
businesses are	Investigate the role	Examine how	recruitment activity	and business	
organised	and contribution of	effective	to demonstrate the	finance	
Learning aim C:	innovation and	recruitment and	processes leading to	Revision and re-sit	
Examine the	enterprise to	selection contribute	a successful job	preparation	
environment in	business success	to business success	offer	F F	
which businesses		Learning aim B:	Learning aim C:		
operate	Unit 2 – Developing	Undertake a	Reflect on the		
Learning aim D:	a marketing	recruitment activity	recruitment and		
Examine business	campaign	to demonstrate the	selection process		
markets	revision and re-sit	processes leading to	and your individual		
	preparation	a successful job	performance		
		offer	P		
	Unit 3 – Personal		Unit 3 – Personal		
	and business	Unit 2 – Developing	and business		
	finance	a marketing	finance		
	Revision and re-sit	campaign	Revision and re-sit		
	preparation	Revision and re-sit	preparation		
	preparation	preparation	preparation		
		preparation			
		Unit 3 – Personal			
		and business			
		finance			
		Revision and re-sit			
		preparation			
		preparation			



Key skills to	Application of	Application of	• Application of	Application of	• Plan and run a	Reflect on the
apply in	knowledge of	knowledge of	knowledge of	knowledge of	recruitment	success of the
assessment	business	business	entrepreneurship	recruitment and	activity	recruitment
or exam	features and	markets,	and innovation	selection activities	Reflect on the	activity
	the external	entrepreneurship	<ul> <li>Analysis of the</li> </ul>	Analysis of	success of the	<ul> <li>Justify</li> </ul>
	environment	and innovation.	impact innovation	business	recruitment	recommendations
	• Analysis of the	• Analysis of the	and	examples of	activity	for future
	impact the	impact business	entrepreneurship	recruitment and	• Justify	improvements to
	features and	markets have on	have on the	selection activities	recommendations	the activity
	environment	the success of the	success of the	<ul> <li>Analysis of how</li> </ul>	for future	
	have on the	business	business	recruitment and	improvements to	
	success of the	• Justification of	<ul> <li>Justification of the</li> </ul>	selection activities	the activity	
	business	the impact	impact innovation	contribute to the		
	• Justification of	innovation and	and	success of a	<ul> <li>Application of</li> </ul>	
	the impact	entrepreneurship	entrepreneurship	business	financial issues	
	business	have on the	have on the future	• Plan and run a	and accounting	
	markets and	success of a	success of a	recruitment	processes	
	stakeholders	business	business	activity	<ul> <li>Analysis of</li> </ul>	
	can have on the			Reflect on the	business and	
	success of a	<ul> <li>Planning a</li> </ul>	<ul> <li>Application of</li> </ul>	success of the	personal financial	
	business	marketing	knowledge of	recruitment	information and	
		campaign	recruitment and	activity	data	
		<ul> <li>Researching an</li> </ul>	selection activities	<ul> <li>Justify</li> </ul>	<ul> <li>Evaluation of how</li> </ul>	
		industry with a	<ul> <li>Analysis of</li> </ul>	recommendations		
		focus on	business examples	for future	information and	
		marketing	of recruitment and	improvements to	data can be used	
		<ul> <li>Application of</li> </ul>	selection activities	the activity		
		industry				
		knowledge to a		<ul> <li>Application of</li> </ul>		
		case study		financial issues		



		<ul> <li>Application of financial issues and accounting processes</li> <li>Analysis of business and personal financial information and data</li> <li>Evaluation of how financial information and data can be used</li> </ul>	<ul> <li>Planning a marketing campaign.</li> <li>Researching an industry with a focus on marketing.</li> <li>Application of industry knowledge to a case study.</li> <li>Application of financial issues and accounting processes.</li> <li>Analysis of business and personal financial information and data</li> <li>Evaluation of how financial</li> </ul>	<ul> <li>and accounting processes</li> <li>Analysis of business and personal financial information and data</li> <li>Evaluation of how financial information and data can be used</li> </ul>		
			data can be used			
Title of	Unit 1 learning aim	Unit 1 learning aim C	Unit 1 learning aim E	Unit 8 learning aim A	Unit 8 learning aim C	Unit 8 learning aim C
Knowledge	А	Unit 1 learning aim D		Unit 8 learning aim B		
Organiser	Unit 1 learning aim	Unit 1 learning aim E	Unit 8 learning aim A	Unit 8 learning aim C	Unit 3 learning aim A	
	В		Unit 8 learning aim B		Unit 3 learning aim B	
		Unit 2 learning aim A		Unit 3 learning aim A	Unit 3 learning aim C	



Unit 1 learning aim	Unit 2 learning aim B	Unit 2 learning aim A	Unit 3 learning aim B	Unit 3 learning aim D	
C	Unit 2 learning aim C	Unit 2 learning aim B	Unit 3 learning aim C	Unit 3 learning aim E	
Unit 1 learning aim		Unit 2 learning aim C	Unit 3 learning aim D		
D	Unit 3 learning aim A		Unit 3 learning aim E		
	Unit 3 learning aim B	Unit 3 learning aim A			
	Unit 3 learning aim C	Unit 3 learning aim B			
	Unit 3 learning aim D	Unit 3 learning aim C			
	Unit 3 learning aim E	Unit 3 learning aim D			
		Unit 3 learning aim E			