

Business A Level
Year 13 curriculum map



Year 13	T1	T2	T3	T4	T5	T6
Content / Topic for Term	<p>Topic 7 – Analysing the strategic position of a business</p> <p>Topic 8 – Choosing strategic direction</p>	<p>Revision and examination technique for Year 13 PPE</p> <p>Topic 8 – Choosing strategic direction</p> <p>Topic 9 – Strategic methods: how to pursue strategies</p>	<p>Review of Year 13 PPE</p> <p>Topic 9 – Strategic methods: how to pursue strategies</p> <p>Topic 10 – Managing strategic change</p>	<p>Revision for end of course PPE</p> <p>Revision and preparation for examinations</p>	<p>Revision and preparation for examinations</p>	<p>Revision and preparation for examinations</p>
Key Knowledge for acquisition, recall and application in assessment or exam	<ul style="list-style-type: none"> Analysing the existing internal position of a business to assess strengths and weaknesses: overall performance Analysing the external environment to assess opportunities and threats: Political change 	<ul style="list-style-type: none"> Strategic direction: choosing which markets to compete in and what products to offer Strategic positioning: choosing how to compete Assessing a change in scale Assessing innovation Assessing internationalisation 	<ul style="list-style-type: none"> Assessing internationalisation Assessing greater use of digital technology Managing change Managing organisational culture Managing strategic implementation Problems with strategy and why strategies fail 	<ul style="list-style-type: none"> Topic 1 – what is business? Topic 2 – Managers, leadership and decision making Topic 3 – Decision making to improve marketing performance Topic 4 – Decision making to improve operational performance 	<ul style="list-style-type: none"> Topic 1 – what is business? Topic 2 – Managers, leadership and decision making Topic 3 – Decision making to improve marketing performance Topic 4 – Decision making to improve operational performance 	<ul style="list-style-type: none"> Topic 1 – what is business? Topic 2 – Managers, leadership and decision making Topic 3 – Decision making to improve marketing performance Topic 4 – Decision making to improve operational performance

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	<ul style="list-style-type: none"> • Analysing the external environment to assess opportunities and threats: economic change • Analysing the external environment to assess opportunities and threats: Social and technological • Analysing the external environment to assess opportunities and threats: the competitive environment • Analysing strategic options: investment appraisal 	<ul style="list-style-type: none"> • Assessing greater use of digital technology 		<ul style="list-style-type: none"> • Topic 5 – Decision making to improve financial objectives • Topic 6 – Decision making to improve human resource performance • Topic 7 – Analysing the strategic position of a business • Topic 8 – Choosing strategic direction • Topic 9 – Strategic methods: how to pursue strategies • Topic 10 – Managing strategic change 	<ul style="list-style-type: none"> • Topic 5 – Decision making to improve financial objectives • Topic 6 – Decision making to improve human resource performance. • Topic 7 – Analysing the strategic position of a business. • Topic 8 – Choosing strategic direction. • Topic 9 – Strategic methods: how to pursue strategies. • Topic 10 – Managing strategic change. 	<ul style="list-style-type: none"> • Topic 5 – Decision making to improve financial objectives • Topic 6 – Decision making to improve human resource performance • Topic 7 – Analysing the strategic position of a business • Topic 8 – Choosing strategic direction • Topic 9 – Strategic methods: how to pursue strategies • Topic 10 – Managing strategic change
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<p>Key skills to apply in assessment or exam</p>	<p>AO1 – demonstrate knowledge</p> <ul style="list-style-type: none"> • Explain • Calculate • Describe • Multiple choice questions <p>A02 – apply knowledge</p> <ul style="list-style-type: none"> • Calculate (case study based) • Explain (case study based) • Describe (case study based) <p>A03 – Analyse issues</p> <p>A04 – Evaluate quantitative and qualitative information</p> <ul style="list-style-type: none"> • Make informal judgements and propose evidence-based 	<p>AO1 – demonstrate knowledge</p> <ul style="list-style-type: none"> • Explain • Calculate • Describe • Multiple choice questions <p>A02 – apply knowledge</p> <ul style="list-style-type: none"> • Calculate (case study based) • Explain (case study based) • Describe (case study based) <p>A03 – Analyse issues</p> <p>A04 – Evaluate quantitative and qualitative information</p> <ul style="list-style-type: none"> • Make informal judgements and propose evidence-based solutions to business issues <ul style="list-style-type: none"> • Justify • Evaluate 	<p>AO1 – demonstrate knowledge</p> <ul style="list-style-type: none"> • Explain • Calculate • Describe • Multiple choice questions <p>A02 – apply knowledge</p> <ul style="list-style-type: none"> • Calculate (case study based) • Explain (case study based) • Describe (case study based) <p>A03 – Analyse issues</p> <p>A04 – Evaluate quantitative and qualitative information</p> <ul style="list-style-type: none"> • Make informal judgements and propose evidence-based solutions to business issues <ul style="list-style-type: none"> • Justify • Evaluate 	<p>AO1 – demonstrate knowledge</p> <ul style="list-style-type: none"> • Explain • Calculate • Describe • Multiple choice questions <p>A02 – apply knowledge</p> <ul style="list-style-type: none"> • Calculate (case study based) • Explain (case study based) • Describe (case study based) <p>A03 – Analyse issues</p> <p>A04 – Evaluate quantitative and qualitative information</p> <ul style="list-style-type: none"> • Make informal judgements and propose evidence-based solutions to business issues. <ul style="list-style-type: none"> • Justify 	<p>AO1 – demonstrate knowledge</p> <ul style="list-style-type: none"> • Explain • Calculate • Describe • Multiple choice questions <p>A02 – apply knowledge</p> <ul style="list-style-type: none"> • Calculate (case study based) • Explain (case study based) • Describe (case study based) <p>A03 – Analyse issues</p> <p>A04 – Evaluate quantitative and qualitative information</p> <ul style="list-style-type: none"> • Make informal judgements and propose evidence-based solutions to business issues <ul style="list-style-type: none"> • Justify 	<p>AO1 – demonstrate knowledge</p> <ul style="list-style-type: none"> • Explain • Calculate • Describe • Multiple choice questions <p>A02 – apply knowledge</p> <ul style="list-style-type: none"> • Calculate (case study based) • Explain (case study based) • Describe (case study based) <p>A03 – Analyse issues</p> <p>A04 – Evaluate quantitative and qualitative information</p> <ul style="list-style-type: none"> • Make informal judgements and propose evidence-based solutions to business issues <ul style="list-style-type: none"> • Justify
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	solutions to business issues • Justify • Evaluate • To what extent	• To what extent	• To what extent	• Evaluate • To what extent	• Evaluate • To what extent	• Evaluate • To what extent
Title of Knowledge Organiser	Topic 1 Topic 2 Topic 3 Topic 4 Topic 5 Topic 6 Topic 7 Topic 8	Topic 1 Topic 2 Topic 3 Topic 4 Topic 5 Topic 6 Topic 7 Topic 8	Topic 1 Topic 2 Topic 3 Topic 4 Topic 5 Topic 6 Topic 7 Topic 8 Topic 9	Topic 1 Topic 2 Topic 3 Topic 4 Topic 5 Topic 6 Topic 7 Topic 8 Topic 9 Topic 10	Topic 1 Topic 2 Topic 3 Topic 4 Topic 5 Topic 6 Topic 7 Topic 8 Topic 9 Topic 10	Topic 1 Topic 2 Topic 3 Topic 4 Topic 5 Topic 6 Topic 7 Topic 8 Topic 9 Topic 10