

**Travel and Tourism BTEC
Year 13 curriculum map**



Year 13	T1	T2	T3	T4	T5	T6
Content / Topic for Term	<p>Unit 2 – Global destinations</p> <ul style="list-style-type: none"> • Learning aim A • Learning aim B • Learning aim C 	<p>Unit 2 – Global destinations</p> <ul style="list-style-type: none"> • Learning aim D • Learning aim E • Examination preparation • Pre-release task preparation 	<p>Unit 2 – Global destinations</p> <ul style="list-style-type: none"> • Examination preparation • Pre-release task preparation <p>Unit 9 – Visitor attractions</p> <ul style="list-style-type: none"> • Learning aim A • Learning aim B 	<p>Unit 9 – Visitor attractions</p> <ul style="list-style-type: none"> • Learning aim B • Learning aim C <p>Unit 2 – Global destinations</p> <ul style="list-style-type: none"> • Re-sit examination preparation • Re-sit pre-release task preparation 	<p>Unit 9 – Visitor attractions</p> <ul style="list-style-type: none"> • Learning aim A • Learning aim B • Learning aim C <p>Unit 2 – Global destinations</p> <ul style="list-style-type: none"> • Re-sit examination preparation • Re-sit pre-release task preparation 	<p>Unit 9 – Visitor attractions</p> <ul style="list-style-type: none"> • Learning aim A • Learning aim B • Learning aim C
Key Knowledge for acquisition, recall and application in assessment or exam	<p>Learning aim A: Geographical awareness, locations and features giving appeal to global destinations</p> <p>Learning aim B: Potential advantages and disadvantages of travel options to</p>	<p>Learning aim D: Consumer trends, motivating and enabling factors and their potential effect on the popularity and appeal of global destinations.</p> <p>Learning aim E: Factors affecting the popularity of and</p>	<p>Learning aim A: Geographical awareness, locations and features giving appeal to global destinations</p> <p>Learning aim B: Potential advantages and disadvantages of travel options to</p>	<p>Learning aim B: Examine how visitor attractions meet the diverse expectations of visitors</p> <p>Learning aim C: Explore how visitor attractions respond to competition and measure their success and appeal</p>	<p>Learning aim A: Investigate the nature, role and appeal of visitor attractions</p> <p>Learning aim B: Examine how visitor attractions meet the diverse expectations of visitors</p> <p>Learning aim C: Explore how visitor</p>	<p>Learning aim A: Investigate the nature, role and appeal of visitor attractions</p> <p>Learning aim B: Examine how visitor attractions meet the diverse expectations of visitors</p> <p>Learning aim C: Explore how visitor</p>

	<p>access global destinations</p> <p>Learning aim C: Travel planning, itineraries, costs and suitability matched to customer needs</p>	<p>appeal of destinations.</p>	<p>access global destinations</p> <p>Learning aim C: Travel planning, itineraries, costs and suitability matched to customer needs</p> <p>Learning aim D: Consumer trends, motivating and enabling factors and their potential effect on the popularity and appeal of global destinations</p> <p>Learning aim E: Factors affecting the popularity of and appeal of destinations</p> <p>Learning aim A: Investigate the nature, role and</p>		<p>attractions respond to competition and measure their success and appeal</p>	<p>attractions respond to competition and measure their success and appeal</p>
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			<p>appeal of visitor attractions</p> <p>Learning aim B: Examine how visitor attractions meet the diverse expectations of visitors</p>			
Key skills to apply in assessment or exam	<ul style="list-style-type: none"> Analyse Evaluate Explain Illustrate Justify <p>Communication skills:</p> <ul style="list-style-type: none"> Article Email Report Travel Plan 	<ul style="list-style-type: none"> Analyse Evaluate Explain Illustrate Justify <p>Communication skills:</p> <ul style="list-style-type: none"> Article Email Report Travel Plan 	<ul style="list-style-type: none"> Analyse Evaluate Explain Illustrate Justify <p>Communication skills:</p> <ul style="list-style-type: none"> Article Email Report Travel Plan 	<ul style="list-style-type: none"> Analyse Examine Evaluate Explain <p>Communication skills:</p> <ul style="list-style-type: none"> Presentation Article Report 	<ul style="list-style-type: none"> Analyse Examine Evaluate Explain <p>Communication skills:</p> <ul style="list-style-type: none"> Presentation Article Report 	<ul style="list-style-type: none"> Analyse Examine Evaluate Explain <p>Communication skills:</p> <ul style="list-style-type: none"> Presentation Article Report
Title of Knowledge Organiser	<p>Unit 2 learning aim A</p> <p>Unit 2 learning aim B</p> <p>Unit 2 learning aim C</p>	<p>Unit 2 learning aim A</p> <p>Unit 2 learning aim B</p> <p>Unit 2 learning aim C</p> <p>Unit 2 learning aim D</p> <p>Unit 2 learning aim E</p>	<p>Unit 2 learning aim A</p> <p>Unit 2 learning aim B</p> <p>Unit 2 learning aim C</p> <p>Unit 2 learning aim D</p> <p>Unit 2 learning aim E</p> <p>Unit 9 learning aim A</p> <p>Unit 9 learning aim B</p>	<p>Unit 9 learning aim B</p> <p>Unit 9 learning aim C</p> <p>Unit 2 learning aim A</p> <p>Unit 2 learning aim B</p> <p>Unit 2 learning aim C</p> <p>Unit 2 learning aim D</p> <p>Unit 2 learning aim E</p>	<p>Unit 9 learning aim A</p> <p>Unit 9 learning aim B</p> <p>Unit 9 learning aim C</p> <p>Unit 2 learning aim A</p> <p>Unit 2 learning aim B</p> <p>Unit 2 learning aim C</p> <p>Unit 2 learning aim D</p>	<p>Unit 9 learning aim A</p> <p>Unit 9 learning aim B</p> <p>Unit 9 learning aim C</p>

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					Unit 2 learning aim E	
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