

Year 13	T1	T2	Т3	T4	T5	Т6
Content / Topic for Term	Unit 2 – Global destinations • Learning aim A • Learning aim B • Learning aim C	Unit 2 – Global destinations • Learning aim D • Learning aim E • Examination preparation • Pre-release task preparation	Unit 2 – Global destinations • Examination preparation • Pre-release task preparation Unit 9 – Visitor attractions • Learning aim A • Learning aim B	Unit 9 – Visitor attractions • Learning aim B • Learning aim C Unit 2 – Global destinations • Re-sit examination preparation • Re-sit pre-release task preparation	Unit 9 – Visitor attractions • Learning aim A • Learning aim B • Learning aim C Unit 2 – Global destinations • Re-sit examination preparation • Re-sit pre-release task preparation	Unit 9 – Visitor attractions • Learning aim A • Learning aim B • Learning aim C
Key Knowledge for acquisition, recall and application in assessment or exam	Learning aim A: Geographical awareness, locations and features giving appeal to global destinations Learning aim B: Potential advantages and disadvantages of travel options to	Learning aim D: Consumer trends, motivating and enabling factors and their potential effect on the popularity and appeal of global destinations. Learning aim E: Factors affecting the popularity of and	Learning aim A: Geographical awareness, locations and features giving appeal to global destinations Learning aim B: Potential advantages and disadvantages of travel options to	Learning aim B: Examine how visitor attractions meet the diverse expectations of visitors Learning aim C: Explore how visitor attractions respond to competition and measure their success and appeal	Learning aim A: Investigate the nature, role and appeal of visitor attractions Learning aim B: Examine how visitor attractions meet the diverse expectations of visitors Learning aim C: Explore how visitor	Learning aim A: Investigate the nature, role and appeal of visitor attractions Learning aim B: Examine how visitor attractions meet the diverse expectations of visitors Learning aim C: Explore how visitor

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access global	appeal of	access global	attractions respond	attractions respond
destinations	destinations.	destinations	to competition and	to competition and
			measure their	measure their
Learning aim C:		Learning aim C:	success and appeal	success and appeal
Travel planning,		Travel planning,		
itineraries, costs		itineraries, costs		
and suitability		and suitability		
matched to		matched to		
customer needs		customer needs		
		Learning aim D:		
		Consumer trends,		
		motivating and		
		enabling factors		
		and their potential		
		effect on the		
		popularity and		
		appeal of global		
		destinations		
		La construe ation Es		
		Learning aim E:		
		Factors affecting		
		the popularity of		
		and appeal of destinations		
		uestiliations		
		Learning aim A:		
		Investigate the		
		nature, role and		
		Hature, Tole allu		

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			appeal of visitor			
			attractions			
			Learning aim B:			
			Examine how visitor			
			attractions meet the			
			diverse			
			expectations of			
			visitors			
Key skills to	Analyse	Analyse	Analyse	• Analyse	Analyse	Analyse
apply in	• Evaluate	• Evaluate	Evaluate	• Examine	• Examine	• Examine
assessment	• Explain	• Explain	Explain	• Evaluate	• Evaluate	• Evaluate
or exam	 Illustrate 	 Illustrate 	 Illustrate 	• Explain	Explain	Explain
	 Justify 	 Justify 	Justify			
				Communication	Communication	Communication
	Communication	Communication	Communication	skills:	skills:	skills:
	skills:	skills:	skills:	 Presentation 	 Presentation 	 Presentation
	• Article	• Article	Article	• Article	• Article	 Article
	• Email	• Email	• Email	• Report	• Report	• Report
	• Report	• Report	• Report			
	 Travel Plan 	Travel Plan	Travel Plan			
Title of	Unit 2 learning aim	Unit 2 learning aim A	Unit 2 learning aim A	Unit 9 learning aim B	Unit 9 learning aim A	Unit 9 learning aim A
Knowledge	A	Unit 2 learning aim B	Unit 2 learning aim B	Unit 9 learning aim C	Unit 9 learning aim B	Unit 9 learning aim B
Organiser	Unit 2 learning aim	Unit 2 learning aim C	Unit 2 learning aim C		Unit 9 learning aim C	Unit 9 learning aim C
	В	Unit 2 learning aim D	Unit 2 learning aim D	Unit 2 learning aim A		
	Unit 2 learning aim	Unit 2 learning aim E	Unit 2 learning aim E	Unit 2 learning aim B	Unit 2 learning aim A	
	C			Unit 2 learning aim C	Unit 2 learning aim B	
			Unit 9 learning aim A	Unit 2 learning aim D	Unit 2 learning aim C	
			Unit 9 learning aim B	Unit 2 learning aim E	Unit 2 learning aim D	

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