

Overall intent statement

Our curriculum is the principal means of achieving the Business Studies and school’s vision of embedding the values of both the school and the department. The intention of our curriculum within the department is to ensure that all students develop detailed knowledge of the business world. This will allow them to think commercially, creatively and make informed business decisions to solve problems. Through creating cultural capital and understanding of the economy, our students will become employable members of society who have detailed knowledge of marketing, human resources, finance, business operations and worldwide issues that affect the lives of each of them. Our students will be able to study a range of courses that will allow them to succeed through developing their knowledge and skills on a vocational or academic course. Regardless of the course students will become critical and reflective thinkers able to construct balanced arguments using evidence or statistical data to strengthen them. Students will be encouraged to develop the CHARACTER values throughout the different courses to help them to become students who are able to work individually and together to achieve the best outcomes.

Intent statements by Key Stage

	Subject-based curriculum
Key Stage 3	The intention of our engaging extra-curricular offer at Key Stage 3 is for students to develop an interest in business and enterprise through the working together in groups to run small business activities. This will develop their tolerance, empathy and respect for others and allow them to become more articulate as individuals.
Key Stage 4	The intention of our engaging business Key Stage 4 curriculum is to ensure that all students use their understanding of the business world, entrepreneurship and how businesses are run to develop and apply real life examples of businesses to situations that they may face. Students will be able to apply their knowledge to all sizes of businesses from micro businesses to global businesses. The topics covered will allow students to develop the CHARACTER values of articulation, resilience and ambition through the challenging situations that they will face through starting a new subject at Key Stage 4.
Key Stage 5	The intention of our engaging business Key Stage 5 curriculum is to ensure that all students develop mastery in their knowledge of regional, national and international businesses, identifying the elements that make them successful and the challenges that they face. This will be through the key topics that are covered on both the vocational and academic courses. Students will need to have high levels of articulation, confidence and be courageous to enable them to develop their mindset and skills to allow them to be successful members of the business world and achieve future employment in their chosen career.